

# EMC Documentum ApplicationXtender Media Distribution

## Distribution and delivery for EMC Documentum ApplicationXtender

### The Big Picture

- Allows for the distribution of content to individuals and organizations who need access to information—especially when web access is impossible, inconvenient, or inappropriate
- Provides a self-contained, cost-effective content-viewing solution with easy-to-use search and retrieval functions on CD-ROM media
- Ensures that content can be retrieved on any Windows-based computer with a CD-ROM drive

Organizations need to provide information to their customers, partners, or other third parties. Sometimes, providing access via a web connection is impossible, for example in the case of subcontractors on a construction job site or customers in need of technical manuals. In other cases, the external organization needs the convenience of being able to use the information in its own system. Finally, the end user may need a snapshot of the information at a particular moment in time, so access to live, changeable data is inappropriate.

### Complete document distribution system

EMC<sup>®</sup> Documentum<sup>®</sup> ApplicationXtender<sup>®</sup> Media Distribution provides a complete content distribution mechanism for ApplicationXtender, allowing organizations to distribute content via CD to third parties who may or may not have ApplicationXtender. ApplicationXtender Media Distribution meets the organizational and inter-organizational demand for content distribution to individuals who need the information—especially when web access is impossible, inconvenient, or inappropriate.

In addition, ApplicationXtender Media Distribution facilitates information sharing between organizations by providing an optional mechanism to migrate content between instances of ApplicationXtender. By facilitating fast and secure information sharing between organizations, ApplicationXtender Media Distribution further extends the business value of an organization's information.

### Simple, intuitive extraction wizard

- Defines criteria for ApplicationXtender content to be included on storage media
  - Collects content in “staging area” for transfer to CD-ROM
  - Searchable index for content included on storage media
  - Index and images can be placed on single CD-ROM media or span multiple media
  - Operates independently of CD-authoring hardware and software
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## Content viewing

- Read-only viewing utility provides easy-to-use content search and retrieval on CD-ROM using keywords
- Ensures content can be retrieved on any Windows-based computer with a CD-ROM drive
- Allows users to view content of CD-ROM media using ApplicationXtender client

## Migrate content from media to ApplicationXtender

- Reintegration wizard migrates content to ApplicationXtender from CDs created by ApplicationXtender Media Distribution
- Shares content between different instances of ApplicationXtender, facilitating data transfer and sharing between business partners, suppliers, vendors, and other third parties
- Uses and manages content directly in any new instance of ApplicationXtender, as though it were generated natively

## Flexible licensing

- Comprehensive licensing to enable a self-contained, cost-effective content-viewing solution

## Take the Next Step

To learn more, contact your local EMC Documentum sales representative or authorized value-added reseller, visit our website at <http://software.EMC.com>, or call us at **800.607.9546** (Outside the U.S.: +1.925.600.5802).

## About EMC

EMC Corporation (NYSE:EMC) is the world leader in products, services, and solutions for information storage and management. Through information lifecycle management (ILM) strategies, EMC helps enterprises of all sizes manage their growing volumes of information—from creation to disposal—according to its changing value. EMC information infrastructure solutions are at the heart of this mission, helping organizations manage, use, protect, and share their information assets more efficiently and cost-effectively. The result? Information with greater business value and at lower management cost.



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